

New Website Survey

Your Domain Name: www.after-bid.com Already Registered? Yes No

What is your business? Construction Advertising

Will you require logo design: Yes No

Will you require domain email accounts: Yes No

Will you require a merchant account/payment gateway: Yes No

1-3 websites that compare to your sites functionality bluebook.com

1-3 websites that you like the design and layout

Homedepot.com

1-3 websites of competitors (optional) none

Who is your target audience? Any company that is in the construction world

5 - 10 words that describe the overall style that you would like to portrait. e.g. hippy, moody, clean, rustic, natural, simple, fresh, bright, dark, etc. Simple & Natural

Colors- please describe your ideal color palette or provide specific colors you would like to use. - e.g. bright, fluorescent, dark, natural, earth tones.

Business type colors we want to look simple but professional

Also any colors that you do not like. pink

What company features do you want to emphasize on the website? Please prioritize.

1 have a contractor to pick and choose the people he wants to get a bid from

2 individual spaces for advertiser

Do you have a horizontal or left-side vertical preference for the main navigation? Either is fine

LOGO-

Do you have any specific imagery in mind for your logo? Not yet I welcome advice

Do you have a tagline? Not yet I welcome advice

What feeling or message do you want your logo to convey to those who view it?

Get a bid from whom ever you like or get a bid from everyone in the category

Please list Header Menu Categories:

1. Home

2. State/ closest major city

3. Search

4. Jobs

5. Used equipment for sale

6.